

BUSINESS STUDIES



Curriculum Aims, Delivery & Content



Bottisham Village College

Achievement through Inspiring, Caring, Enriching

Curriculum Delivery Key Stage 4	This is a Key Stage 4 subject. Students who have opted for this subject as part of their Key Stage 4 programme, have 5 lessons a fortnight in both years 10 and 11.
Curriculum aims Year 10	<p>The aim of this key stage 4 course is to give students the opportunity to explore real business issues and how businesses work. Students will consider the practical application of business concepts. All the course units provide opportunities to explore theories and concepts in the most relevant way, through the context of events in the business and economic world.</p> <p>The knowledge and skills gained from this specification will provide students with a firm foundation for further study.</p> <p>The year 10 course aims to provide an introduction to the world of business, focusing on core topics which introduces the language of business and the influences on business. The functional area of Human resources become the focus towards the end of the year.</p>
Curriculum content Year 10	<ul style="list-style-type: none">• Businesses in the real world - The purpose of business activity, the role of business enterprise and entrepreneurship, and the dynamic nature of business.• Influences on business - The importance of external influences on business and how businesses change in response to these influences.• Human resources - The purpose of human resources, its role within business and how it influences business activity.
Curriculum aims Year 11	<p>The year 11 course aims to build upon the Year 10 course by looking at the functional areas of Operations, Marketing and Finance. It is then hoped that students will identify the interconnected nature of business functional areas.</p>
Curriculum content Year 11	<ul style="list-style-type: none">• Operations - What business operations involve, their role within the production of goods and the provision of services, and how they influence business activity.• Marketing - The purpose of marketing, its role within business and how it influences business activity.• Finance - The purpose of the finance function, its role within business and how it influences business activity.